

International Finance An Analytical Approach

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Why International Cooperation is Failing - Thomas Kalinowski 2019

Ten years after the global financial crisis of 2008/09 there is widespread scepticism about the ability to curb volatile financial markets and achieve true international cooperation. Changes in the global rules of finance discussed in the G20 during the last decade remain limited, and it is uncertain whether they are suitable to help mitigate and manage

future crises to come. This book offers an alternative to the popular notion that this failure is the result of the 'nature' of international relations, the clash of national egoisms, or ineffective national leadership. It instead provides an understanding of recent lapses in international cooperation by revealing their deeper structural origins in the competing models of capitalism operating across the globe. US finance-led, EU integration-led,

and East Asian state-led capitalism complement each other globally yet have conflicting preferences on how to complement their distinct domestic regulations at the international level. This interdependence of capitalist models is relatively stable but also prone to crises caused by volatile financial flows, global economic imbalances, and 'currency wars'. To understand international economic cooperation, we must understand the diverse dynamics of the different models of capitalism on a domestic level, not only in financial markets but also in areas of corporate structure, labour markets, and welfare regimes. By establishing a deeper integration of approaches from International Political Economy and Comparative Capitalism, this book shows that regulating international finance is not a technocratic exercise of fine-tuning the machinery of international institutions, but rather a political process dependent on the dynamic of

institutional change on a national and regional level
International Finance - Steven Michael Suranovic 2010

Open Economy

Macrodynamics - Toichiro Asada 2012-11-10

In the first part of this book, we treat interacting and small open economies. We do this from an historical perspective, starting from the Classical model of the gold standard and the specie-flow mechanism and aim to show there that the Dornbusch IS-LM-PC approach, with or without rational expectations, can still be considered as a (if not the) core contribution to contemporaneous open economy macrodynamics, also on the level of structural macroeconomic model building. In the second part we then extend this analysis to the incorporation of more disequilibrium on the real markets, prominent further feedback channels of the macrodynamic literature and integrated macromodel building. We start from the

closed economy, consider large open economies in a fixed exchange rate system, small open economies subject to high capital mobility, and finally two large interacting economies like the USA and Euroland. Our macrofounded approach extends and integrates non-market clearing traditions to macrodynamics and can be usefully compared with the New Keynesian approaches which are generally rigorously microfounded, but often much more limited in scope in capturing full market and agent interactions.

International Finance - Piet Sercu 2009-03-02

International Finance presents the corporate uses of international financial markets to upper undergraduate and graduate students of business finance and financial economics. Combining practical knowledge, up-to-date theories, and real-world applications, this textbook explores issues of valuation, funding, and risk management. International Finance shows how theoretical applications

can be brought into managerial practice. The text includes an extensive introduction followed by three main sections: currency markets; exchange risk, exposure, and risk management; and long-term international funding and direct investment. Each section begins with a short case study, and each of the sections' chapters concludes with a CFO summary, examining how a hypothetical chief financial officer might apply topics to a managerial setting. The book also contains end-of-chapter questions to help students grasp the material presented. Focusing on international markets and multinational corporate finance, International Finance is the go-to resource for students seeking a complete understanding of the field. Rigorous focus on international financial markets and corporate finance concepts An up-to-date and practice-oriented approach Strong real-world examples and applications Comprehensive look at valuation, funding, and

risk management Introductory case studies and "CFO summaries," and end-of-chapter quiz questions Solutions to the quiz questions are available online

Laying the Foundations -

Marcus J. Wishart 2020-12-03

Dam safety is central to public protection and economic security. However, the world has an aging portfolio of large dams, with growing downstream populations and rapid urbanization placing dual pressures on these important infrastructures to provide increased services and to do it more safely. To meet the challenge, countries need legal and institutional frameworks that are fit for purpose and can ensure the safety of dams. Such frameworks enable dams to provide water supplies to meet domestic and industrial demands, support power generation, improve food security, and bolster resilience to floods and droughts, helping to build safer communities.

Laying the Foundations: A Global Analysis of Regulatory Frameworks for the Safety of

Dams and Downstream Communities is a systematic review of dam regimes from a diverse set of 51 countries with varying economic, political, and cultural circumstances. These case studies inform a continuum of legal, institutional, technical, and financial options for sustainable dam safety assurance. The findings from the comparative analysis will inform decisionmakers about the merits of different options for dam safety and help them systematically develop the most effective approaches for the country context. By identifying the essential elements of good practices guided by portfolio characteristics, this tool can help identify gaps in existing legal, institutional, technical, and financial frameworks to enhance the regulatory regime for ensuring the safety of dams and downstream communities.

International Finance - Felix I. Lessambo 2021-03-06

The landscape of international finance has drastically changed within the last decade. The

institutions inherited from the Bretton-Woods conference—the IMF and the WBD— have become obsolete, in part, due to their lack of reforming. Meanwhile newly created institutions including The New Development Bank and the Asian Infrastructure Investment Bank are increasing their sphere of influence. Developing countries from Africa, Asia, and Latin America are more eager than ever to work with the NDB or the AIIB. Meanwhile, new players such as Sovereign Wealth Funds are reshaping financial markets, through their weights and influence in global markets. The book looks to enhance understanding of the real markets of international finance and proposes ways to bring the old and new players together in this sand-shifting world of international finance.

Exchange Rate Regimes - I. Moosa 2006-03-28

This book explores the exchange rate regime choice and the role played by the exchange rate in the economy.

Approaching the classification of exchange rate regimes from theoretical, practical and historical perspectives, the book discusses pertinent case studies, including the choice of exchange rate regime in the post-conflict case of Iraq.

International Financial Management - Geert J Bekaert 2013-08-27

For undergraduate and graduate students enrolled in an international finance course. An approach that blends theory and practice with real-world data analysis. International Financial Management seamlessly blends theory with the analysis of data, examples, and practical case situations. Overall, Bekaert/Hodrick equips future business leaders with the analytical tools they need to understand the issues, make sound international financial decisions, and manage the risks that businesses may face in today's competitive global environment. All data in this edition has been updated to reflect the most recent information, including

coverage on the latest research, global financial crisis, and emerging markets.

Quantitative Exchange Rate Economics in Developing Countries - M. Rusydi
2007-07-12

This book examines the options for adopting an appropriate model of the exchange rate determination and its associated regime suitable for developing countries. It shows that a credible exchange rate regime and policy may mitigate the flight to currency from broad money, and ensure stability and certainty for private sectors.

The Myth of Too Big To Fail - I. Moosa
2010-10-27

The book presents arguments against the taxpayers'-funded bailing out of failed financial institutions, and puts forward suggestions to circumvent the TBTF problem, including some preventive measures. It ultimately argues that a failing financial institution should be allowed to fail without fearing an apocalyptic outcome.

The Theory And Empirics Of Exchange Rates - Imad A

Moosa 2009-07-15

Exchange rate economics is an important field of investigation for academics, professionals and policy-makers. This book provides a comprehensive survey of the theory of and empirical evidence on the determination and effects of exchange rates. The exposition utilizes both diagrammatic and mathematical representations of the underlying models. The book is a comprehensive reference for those engaged in this field of research.

International Finance: Theory and Policy in Africa - Daniel Gbetnkom
2012-01-26

It is now well known that there are close links between financial sector development and economic growth, and in turn between economic growth and poverty reduction. A well-functioning financial sector that allocates finance to the best opportunities can contribute to a more diverse economy and a more equal society, rewarding entrepreneurial newcomers and challenging an entrenched and sometimes corrupt,

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economic and political status quo. However, at first glance, the international finance theory and policies would seem to have little relevance for Africa as there were built up in response to developments that took place far from Africa and whose direct impact on Africa was limited. Nonetheless, key components of the international finance functioning are very relevant for Africa. The ongoing global financial and economic crises that are shaking the world have come as a stark reminder that African countries have a direct interest in global financial stability even though they may not be the main actors. In this line, economic fundamentals, sound national macroeconomic and structural policies and a sound and properly regulated financial system are as critical as ever in Africa. This volume explores the application of the basic theory and the policies of international financial transactions in Africa. It contains six chapters on conceptual and policy-oriented

issues. Analyses raise important questions and offers favorable counter-arguments to the application of international finance theory after bringing to focus the relevance of certain themes in Africa's inter-state and intrastate policies.

Communication Skills And Soft Skills: An Integrated Approach (With Cd) - Kumar E. Suresh
2010-09

Foreign Direct Investment - I.
Moosa 2002-01-29

Foreign direct investment is an important issue that has attracted the attention of academic and professional economists as well as politicians and policy makers. In *Foreign Direct Investment*, Imad A. Moosa presents a survey of the vast body of literature and ideas relating to foreign direct investment that will be invaluable as a reference work for all these groups. He provides concise definition and analysis of the theories behind foreign direct investment, and considers factors affecting its implementation. The impact of

foreign direct investment on economic development, host countries and the growth of multinationals, together with methods for evaluating foreign direct investment projects are discussed. The book is based on the experiences of and the empirical evidence pertaining to foreign direct investment in a large number of countries, and includes case studies on specific projects.

An Analytical Approach to Investments, Finance and Credit (First Edition) -

Christakis Droussiotis
2018-12-31

An Analytical Approach to Investments, Finance, and Credit provides a highly practical and relevant guide to graduating students beginning their careers in investment banking. The author applies his 30 plus years of experience in banking and 15 years of teaching as an adjunct finance professor to effectively combine the core principals of an academic textbook with the practical training that major investment banks provide to first-year analysts. Part I

introduces the student to investment portfolio concepts including volatility risk, alpha, beta, Sharpe ratio, and efficient frontiers. Part II covers the primary markets where companies access the equity, bond, and loan markets. Part III explains these markets from the investor's point of view, covering the secondary trading markets of stocks, bonds, loans, and derivatives. Part IV comprises corporate finance fundamentals that many investment banks require for valuation, financial, and credit analysis for private and publicly traded companies. Part V provides students with step-by-step financial modeling for analyzing leveraged buyouts, mergers and acquisitions, and other complex financial models. These models are accessible via the Cognella Active Learning platform. Throughout the text, the author provides multiple case studies that bridge the gap between academic concepts and practical application, which reinforces critical thinking.

The US-China Trade Dispute -

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Imad Moosa 2012-01-01

'Imad Moosa reminds us that there are at least two sides to a relationship - including those in trade - and that failure of a relationship is rarely due to one side alone. Moosa handles the technicalities of exchange rates dexterously but reminds us constantly of the wider context of the trade relationships that determine them.' - Paul Rule, La Trobe University, Melbourne, Australia

Dealing with a topic that has attracted significant media attention, this highly accessible book provides a detailed analysis of the trade dispute between China and the US. While the Americans accuse China of damaging their economy, the Chinese claim their policies are legitimate and that the US has no right to dictate how the Chinese economy should be run. Imad Moosa addresses contentious issues including: whether the Chinese currency is undervalued, whether the undervaluation of the yuan, should it exist, is the cause of the US trade deficit with China

(hence revaluation being a justifiable cure) and whether Chinese economic policies are immoral and illegal according to IMF and WTO rules. This challenging and thought provoking book will prove a stimulating read for academics, researchers, students and policymakers with an interest in international economics, international finance, political economy and Asian studies.

Exchange Rate Forecasting: Techniques and Applications -

I. Moosa 2016-02-05

Forecasting exchange rates is a variable that preoccupies economists, businesses and governments, being more critical to more people than any other variable. In Exchange Rate Forecasting the author sets out to provide a concise survey of the techniques of forecasting - bringing together the various forecasting methods and applying them to the exchange rate in a highly accessible and readable manner. Highly practical in approach, the book provides an understanding of the techniques of forecasting

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with an emphasis on its applications and use in business decision-making, such as hedging, speculation, investment, financing and capital budgeting. In addition, the author also considers recent developments in the field, notably neural networks and chaos, again, with easy-to-understand explanations of these "rocket science" areas. The practical approach to forecasting is also reflected in the number of examples that pepper the text, whilst descriptions of some of the software packages that are used in practice to generate forecasts are also provided.

Intermediate Islamic Finance - Nabil Maghrebi
2016-01-06

Explore Islamic finance at a deeper level Intermediate Islamic Finance: Theory and Practice fills the gap for students and professionals who are already familiar with the fundamentals of Islamic finance, but would like to gain an enhanced understanding of Islamic finance theories and practices. This comprehensive

text provides you with coverage of global developments and describes the role of Islamic finance within the global finance community to guide you in your understanding of this important aspect of the international financial landscape. The book references advance concepts and specific problems in the practice of Islamic finance, provides suggested further readings for each chapter, offers details of advanced analysis, and presents key data in visual form via graphs, figures, and tables. Profound changes have taken place in the financial landscape over the past few decades, including major innovations in financial instruments and substantial changes in regulation. With global financial markets becoming increasingly important players in the industry, it is critical that today's financial professionals understand the essence and implications of key Islamic finance theories and practices. Build upon your fundamental

understanding of Islamic finance Explore some areas of convergence and conflict between Islamic finance and conventional finance Strengthen the harmony between Islamic and conventional finance theories and their applications Prepare for a well-rounded career in finance by better understanding how Islamic finance principles apply Intermediate Islamic Finance: Theory and Practice is an essential text for graduate and post-graduate finance students, economists, researchers, bankers, financial regulators, policymakers, and members of the business community who want to develop a deeper understanding of Islamic finance theories and practices. The UK and Multi-level Financial Regulation - Scott James 2020-02-06 The UK and Multi-level Financial Regulation examines the role of the United Kingdom (UK) in shaping post-crisis financial regulatory reform, and assesses the implications of the UK's withdrawal from

the European Union (EU). It develops a domestic political economy approach to examine how the interaction of three domestic groups - elected officials, financial regulators, and the financial industry - shaped UK preferences, strategy, and influence in international and EU-level regulatory negotiations. The framework is applied to five case studies: bank capital and liquidity requirements; bank recovery and resolution rules; bank structural reforms; hedge fund regulation; and the regulation of over-the-counter derivatives. It concludes by reflecting on the future of UK financial regulation after Brexit. The book argues that UK regulators pursued more stringent regulation when they had strong political support to resist financial industry lobbying. UK regulators promoted international harmonisation of rules when this protected the competitiveness of industry or enabled cross-border externalities to be managed more effectively; but were

often more resistant to new EU rules when these threatened UK interests. Consequently, the UK was more successful at shaping international standards by leveraging its market power, regulatory capacity, and alliance building (with the US). But it often met with greater political resistance at the EU level, forcing it to use legal challenges to block reform or secure exemptions. The book concludes that political and regulatory pressure was pivotal in defining the UK's 'hard' Brexit position, and so the future UK-EU relationship in finance will most likely be based on a framework of regulatory equivalence.

The Economics of War - Imad A. Moosa 2019-12-27

Bad things occur and persist because of the presence of powerful beneficiaries. In this provocative and illuminating book, Imad Moosa illustrates the economic motivations behind the last 100 years of international conflict, citing the numerous powerful individual and corporate war profiteers

that benefit from war.

International Finance - Imad A. Moosa 2010

The third edition of Imad Moosa's *International Finance* text has been significantly updated and revised in this long awaited third edition. The book is organised by starting with the basic concepts, markets, institutions and arrangements before moving on to a description of international financial operations. The book integrates international coverage with appropriate discussions of Australia and the regional context throughout. With a clear and engaging writing style, strong pedagogical framework and current data *International Finance* is the ideal choice for upper level undergraduate and postgraduate courses.

Systemic Risk - Prasanna Gai 2013-03-28

This book applies some of the lessons from network disciplines - such as ecology, epidemiology, and engineering - to study and measure how small probability events can

lead to contagion and banking crises on a global scale.

International Business Finance
- Michael Connolly 2006-11-28

This textbook introduces students to the fundamental workings of business and finance in the global economy. It brings clarity and focus to the complexities of the field and demonstrates the key linkages between the foreign exchange markets and world money markets. Core topics examined include: corporate aspects of international finance, with special attention given to contractual and operational hedging techniques the mechanics of the foreign exchange markets the building blocks of international finance the optimal portfolio in an international setting. Michael Connolly also provides up-to-date statistics from across the globe, relevant international case studies, problem sets and solutions and links to an online PowerPoint presentation. *International Business Finance* is an engaging and stimulating text for students in undergraduate and MBA

courses in international finance and a key resource for lecturers.

Surveys of U.S.

International Finance, 1951

- Gardner Patterson 2017-03-14

Third in the series of books reporting and interpreting the policies, plans, debates, and activities involved in U.S. international finance. Prepared under the direction of Gardner Patterson by the International Finance Section, Princeton University. Published annually, in August, one year after the year covered in each volume. Originally published in 1953. The Princeton Legacy Library uses the latest print-on-demand technology to again make available previously out-of-print books from the distinguished backlist of Princeton University Press. These editions preserve the original texts of these important books while presenting them in durable paperback and hardcover editions. The goal of the Princeton Legacy Library is to vastly increase access to the rich scholarly heritage found in

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the thousands of books published by Princeton University Press since its founding in 1905.

Operational Risk Management -

I. Moosa 2007-07-03

Written by an experienced academic and practitioner, *Operational Risk Management* fills a gap in the information available on the Basel 2 Accord and offers valuable insights into the nature of operational risk.

International Finance - Mihir A. Desai 2007

Desai's case studies will help readers to understand international financial market, including the instruments and techniques used in the foreign exchange market, monetary policy and international asset allocation.

Empirical Finance - Sardar M. N. Islam 2012-12-06

This book makes two key contributions to empirical finance. First it provides a comprehensive analysis of the Thai stock market. Second it presents an excellent exposition of how modern econometric techniques can be

utilised to understand a market. The increasing globalisation of the world's financial markets has made our understanding of the risk-return relationship in a broader range of markets critical. This is particularly so in emerging markets where market depth and liquidity are major issues. One such emerging market is Thailand. The Thai capital market is of particular interest given that it was the market in which the Asian financial crises commenced. As such an understanding of the Thai capital market via study of the pre and post-crisis periods enables one to shed light on one of the major financial markets events of recent times. This book provides a quantitative analysis of the Thai capital market using some very useful and recent econometric techniques. The book provides an overview of the Thai stock market in chapter 2. Descriptive statistics and time series models (moving average, exponential smoothing, ARIMA) are presented in chapter 3

followed by market efficiency tests based on autocorrelations in chapter 4. A richer set of models is then considered in chapters 5 through 8. Chapter 5 finds a cointegrating relationship between macroeconomic factors and stock returns.

International Financial Management - Geert Bekaert
2017-11-30

This new and fully updated edition of International Financial Management blends theory, data analysis, examples and practical case situations to equip students and business leaders with the analytical tools they need to make informed financial decisions and manage the risks that businesses face in today's competitive global environment. Combining theory and practice, the authors offer the reader a multitude of real-world examples and case studies, emphasising fundamental concepts, principles and analytical theories to enable students to understand not only what to do when

confronted with an international financial decision, but why that choice is the correct one. Features include: real data analysis - all fully updated for the third edition; extended cases illustrating practical application of theory; point-counterpoints offering insight into contentious issues; concept boxes that explore and illustrate key concepts; and end-of-chapter questions. Suitable for M.B.A and advanced undergraduate business students taking a course in international financial management or international finance.

International Development Law
- Rumu Sarkar 2009-10-29

This theoretical and practical overview of the international legal architecture between developing countries and advanced nations is divided into two parts, the first providing a theoretical overview of the philosophical implications of international development law principles; the second deals with international financial architecture.

Problems of International Finance - John Block

1984-08-16

This Time Is Different -

Carmen M. Reinhart

2011-08-07

Examines financial crises of the past and discusses similarities between these events and the current crisis, presenting and comparing historical patterns in bank failures, inflation, debt, currency, housing, employment, and government spending.

International Finance and Accounting Handbook -

Frederick D. S. Choi

2003-10-31

The International Accounting and Finance Handbook is an excellent reference for assisting those with interests or responsibilities concerning the international dimensions of accounting, reporting, and control and finance. It provides the tools for managers who need to come to grips with the differences in accounting principles, financial disclosure and auditing practices in the worldwide finance and

accounting arena. * Provides an overview of international accounting and finance issues * Contributors are from Big-5 firms, top legal and finance firms, and well-known academics * Author is a leading academic expert in international accounting and finance with a great deal of practical consulting experience * Shows important trends in international finance and accounting * Provides practical examples and case studies

Macroeconomics for Professionals - Leslie

Lipschitz 2019-01-23

Understanding macroeconomic developments and policies in the twenty-first century is daunting: policy-makers face the combined challenges of supporting economic activity and employment, keeping inflation low and risks of financial crises at bay, and navigating the ever-tighter linkages of globalization. Many professionals face demands to evaluate the implications of developments and policies for their business, financial, or

public policy decisions. Macroeconomics for Professionals provides a concise, rigorous, yet intuitive framework for assessing a country's macroeconomic outlook and policies. Drawing on years of experience at the International Monetary Fund, Leslie Lipschitz and Susan Schadler have created an operating manual for professional applied economists and all those required to evaluate economic analysis.

6th International Finance Conference on Financial Crisis and Governance -

Mondher Bellalah 2011-08-08
Financial markets, the banking system, and the real estate, commodity and energy markets have, since 2007, been experiencing higher integration, more volatility and have undergone several shocks. More coordination is needed between G20 and market authorities. Regulators, banking supervision agencies and politicians are worried about economic growth and financial crisis. This book

covers seven aspects related to financial economic issues, along with some connected topics. The first covers risk assessment, corporate governance and value creation through an appropriate risk management system. The second covers international investments, market correlation, institutional holdings and market reactions during crisis. The third part is devoted to empirical and quantitative analysis of the observed economics and finance issues. The fourth part is devoted to the role of debt in financial crisis and its impact on financial markets and the world economy. The fifth part is devoted to debt policy, free cash flows and the structure of governance. The sixth part deals with management control and the importance of communication. The last part covers Islamic finance as an alternative to conventional finance for the debt solution, the importance of the energy sector and the role of financial innovations.

Analytical Corporate

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Finance - Angelo Corelli
2018-09-10

This book draws readers' attention to the financial aspects of daily life at a corporation by combining a robust mathematical setting and the explanation and derivation of the most popular models of the firm. Intended for third-year undergraduate students of business finance, quantitative finance, and financial mathematics, as well as first-year postgraduate students, it is based on the twin pillars of theory and analytics, which merge in a way that makes it easy for students to understand the exact meaning of the concepts and their representation and applicability in real-world contexts. Examples are given throughout the chapters in order to clarify the most intricate aspects; where needed, there are appendices at the end of chapters, offering additional mathematical insights into specific topics. Due to the recent growth in knowledge demand in the private sector, practitioners

can also profit from the book as a bridge-builder between university and industry. Lastly, the book provides useful information for managers who want to deepen their understanding of risk management and come to recognize what may have been lacking in their own systems.

International Financial Operations - I. Moosa
2003-03-13

Cross-border transactions involve a variety of financial operations, including arbitrage, hedging, speculation, financing and investment. These inter-related operations give rise to foreign exchange exposure and affect the overall financial performance of multinational firms. The book aims to provide an integrated treatment of multinational financial operations, whilst taking into account some real world complexities such as bid/offer spreads, transaction costs, capital rationing, and market imperfections.

Group Accounting - WALTER. SCHUSTER 2017-08-14

This book presents an

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analytical method that helps the user form an opinion about the important consequences of a business combination. The book has particular focus on the effects on profitability and financial position calculated from consolidated financial statements. Business transactions such as mergers, acquisitions of minority holdings, and disposals are also analysed. In this second edition there are chapters on step acquisitions and disposals and accounting for the cash flow effects of an acquisition. There is also an extended analysis of differences between amortisation of goodwill and impairment testing. The book discusses the most common methods in group accounting. However, the aim is to provide a general exposition of the issues since accounting rules tend to change over time and sometimes differ across jurisdictions. Numerical examples are used and important concepts are illustrated by excerpts from annual reports. Intended for university students in

accounting and is instrumental for understanding and analysing group accounting.

Quantification of Operational Risk under Basel II - I. Moosa 2008-10-31

The book presents arguments that are critical of the Basel II Accord, particularly the advanced measurement approach to operational risk. It is argued that the advanced measurement approach is not viable in terms of costs and benefits and is likely to distract financial institutions from the real task of managing operational risk.

Analytical Approaches to Stabilization and Adjustment Programs - Cadman Atta Mills 1992

Principles of Pricing - Rakesh V. Vohra 2012-03-05

"Many businesses focus on driving volume or reducing costs rather than increasing price under the mistaken belief they have greater control over volume and costs than price. Yet, a 1% increase in price (holding volume fixed) has a greater impact on operating

profit than a 1% increase in volume or a 1% decrease in cost. By not seizing the initiative on price, businesses abrogate decisions about price to competitors, customers, and the channel. A careful analysis and understanding of those same actors could help them price in a more profitable manner. Hence, this book, which is designed to communicate the fundamental principles of pricing. In marked contrast to other books on pricing, this one is based on economic theory. This is not to deny the value to be had from looking at pricing through other lenses. It is simply that

these other lenses do not yet provide a systematic and organized way to think about pricing. Economic theory does. Its power is not in the provision of to-do lists or the Gradgrind-like accumulation of facts.⁸ Rather, it is in generating the right questions to be asked. Both our own experiences and that related to us by our students who have taken our classes has confirmed us in this view. A second point of contrast with other treatments of pricing is that we convey principles through stylized examples rather than anecdotes"--Provided by publisher.