

Business Ethics Managerial Approach Wicks Ebooks

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Business Ethics and Strategy, Volumes I and II - Alan E. Singer
2018-10-26

This volume is intended as a reference for those interested in the relationship between business strategy and business ethics, broadly conceived. Several articles have been selected from various leading journals in management, strategy and ethics. An introductory chapter provides an overview of the articles but it also relates them systematically to a fundamental dualism involving values, ethics and politics, all viewed from the perspective of business and business studies.

Media Management - C. Ann Hollifield 2015-08-11

Media Management: A Casebook Approach provides a detailed consideration of the manager's role in today's media organizations, highlighting critical skills and responsibilities. Using media-based cases that promote critical thinking and problem-solving, this text addresses topics of key concern to managers: diversity, group cultures, progressive discipline, training, and market-driven journalism, among others. The cases provide real-world scenarios to help students anticipate and prepare for experiences in their future careers. Accounting for major changes in the media landscape that have affected every media industry, this Fifth Edition actively engages these changes in both discussion and cases. The text considers the need for managers to constantly adapt, obtain quality information, and be entrepreneurial and flexible in the face of new situations and technologies that cannot be predicted and change rapidly in national and international settings. As a resource for students and young professionals working in media industries, Media Management offers essential insights and guidance for succeeding in contemporary media management roles.

Business & Society: Ethics, Sustainability & Stakeholder Management - Archie B. Carroll 2022-03-21

Gain a solid understanding of the importance of business ethics, sustainability and stakeholder management using a strong managerial perspective within Carroll/Brown/Buchholtz's BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT, 11E. You discover, first-hand, how today's most successful business decision makers both balance and protect the interests of various stakeholders, including investors, employees, consumers, the community, and the environment. You learn how strong business decisions making skills are particularly critical as businesses navigate today's issues, such as climate change and a global pandemic. Updated chapter content and 34 timely cases examine the social, legal, political and ethical responsibilities of a business to all external and internal groups that have a stake or interest in that business. Ethics in Practice cases also provide opportunities to apply your skills. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Event Management Simplified - Judy L. Anderson 2010-03-04

Creating special events may look easy to those who attend, but to do it well requires a great deal of knowledge, creativity and organizational skill. Event Management Simplified contains a wealth of information and how-to knowledge that can be used by both seasoned event planners and those just learning the ropes. Contained within these pages is information about:

- Skills needed to be an event professional and where to find jobs
- Insider tips and strategies for "thinking outside of the box"
- Identifying event demographics and laying a strong foundation
- Examples, systems, timelines and worksheets for all event elements
- Determining if committees are needed and how to keep them on track
- Ideas for recruiting sponsors, donors, exhibitors and attendees
- Risk management, obtaining permits, and working with jurisdictions
- Elements of negotiating contracts with venues, vendors and others
- Food and beverage tactics for menu planning, service and contracting
- Ways to market and promote your event
- Creating site plans and logistics schedules
- Contracting for stage, sound, lighting, electronic media, entertainment
- Using volunteers for maximum effect
- Pre- and post-event activities

The easy-to-read format and systems in Event

Management Simplified have been successfully used by event planners of all skill levels and by academic institutions as a teaching tool. We guarantee this book will pay for itself many times over in time and financial gain.

Project Management - Harold Kerzner 2009-04-03

The landmark project management reference, now in a new edition Now in a Tenth Edition, this industry-leading project management "bible" aligns its streamlined approach to the latest release of the Project Management Institute's Project Management Body of Knowledge (PMI®'s PMBOK® Guide), the new mandatory source of training for the Project Management Professional (PMP®) Certification Exam. This outstanding edition gives students and professionals a profound understanding of project management with insights from one of the best-known and respected authorities on the subject. From the intricate framework of organizational behavior and structure that can determine project success to the planning, scheduling, and controlling processes vital to effective project management, the new edition thoroughly covers every key component of the subject. This Tenth Edition features: New sections on scope changes, exiting a project, collective belief, and managing virtual teams More than twenty-five case studies, including a new case on the Iridium Project covering all aspects of project management 400 discussion questions More than 125 multiple-choice questions (PMI, PMBOK, PMP, and Project Management Professional are registered marks of the Project Management Institute, Inc.)

Business Ethics as Practice - Chris Carter 2007-01-01

Shows that in business, moral questions are not just theoretical. They arise in practice and have to be dealt with in practice. M Kornberger, and S Clegg, University of Technology, Sydney.

Corporate Social Responsibility -

Strategic Management - R. Edward Freeman 2010-03-11

Re-issue of a foundational work in the field of business ethics from R. Edward Freeman.

Introduction to Business - Lawrence J. Gitman 2018

Introduction to Business covers the scope and sequence of most introductory business courses. The book provides detailed explanations in the context of core themes such as customer satisfaction, ethics, entrepreneurship, global business, and managing change. Introduction to Business includes hundreds of current business examples from a range of industries and geographic locations, which feature a variety of individuals. The outcome is a balanced approach to the theory and application of business concepts, with attention to the knowledge and skills necessary for student success in this course and beyond.

Understanding Ethics and Responsibilities in a Globalizing World - Maria Cecilia Coutinho de Arruda 2015-12-21

This book contemplates the ethics of responsibility in a large range of meanings, consequences and impacts. It reflects the perspectives and reasoning of 24 authors from all continents. All chapters are original papers presented at the Fifth World ISBEE Congress, that took place in Warsaw, Poland, at the Kozminski University, on 11-14 of July, 2012. In this book, ethics and responsibility are considered essential traits of character, not only in the business or governmental arenas but in any initiative, decision and activity. The contributions to this book focus on a spectrum of themes, terms and concepts, the global corporate social responsibilities perspective covering impacts, challenges, analysis, criticism, consequences of important topics of real life, sustainability, international economy and regimes, corruption, poverty and violence, among others. The book is intended for academics, researchers and professionals in all continents who are dedicated to Ethics, Business Ethics, Corporate Social Responsibility, Social Innovation, and Sustainability Management.

Business Ethics - Andrew C. Wicks 2010

For undergraduate business ethics courses. The ethical training business students need to be successful in today's challenging business world.

Recent scandals have created a mistrust that has spread through the entire business sector, jeopardizing public confidence in the stock market and economy. Now more than ever, it's important for students to understand the moral foundations, rules, and implications that are vital to the core of business. Business Ethics 1e presents an in-depth introduction of business ethics that emphasizes the role of ethics as a critical part to management success.

Strategic Human Resource Management - Jeffrey A. Mello
2018-10-03

PRODUCT ONLY AVAILABLE WITHIN CENGAGE UNLIMITED. STRATEGIC HUMAN RESOURCE MANAGEMENT 5E offers a truly innovative, integrative framework that examines the traditional functional HR areas from a strategic perspective. This text is organized into two sections. The first section, Chapters 1-7, examines the context of strategic HR and develops a framework and conceptual model for the practice of strategic HR. The second section, Chapters 8-14, examines the actual practice and implementation of strategic HR through a discussion of strategic issues that need to be addressed while developing specific programs and policies related to the traditional functional areas of HR. Both the integrative framework that requires linkage between and consistency among these functional HR activities and the approach toward writing about these traditional functional areas from a strategic perspective distinguish the text from what is currently on the market.

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Stakeholder Theory - R. Edward Freeman 2018-09-30

The stakeholder perspective is an alternative way of understanding how companies and people create value and trade with each other. Freeman, Harrison and Zyglidopoulos discuss the foundation concepts and implementation of stakeholder management as well as the advantages this approach provides to firms and their managers. They present a number of tools that managers can use to implement stakeholder thinking, better understand stakeholders and create value with and for them. The Element concludes by discussing how managers can create stakeholder oriented control systems and by examining some of the important stakeholder-related issues that are worthy of future scholarly and managerial attention.

Contemporary Issues in Business Ethics - Joseph R. DesJardins
2014-04-08

CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E introduces readers to business ethics by focusing on the influence of market mechanisms and social values on workplace norms. And because business is increasingly a global enterprise, this edition emphasizes the role of ethics both at home and abroad. CONTEMPORARY ISSUES IN BUSINESS ETHICS, 6E also takes time to look at ethics from the unique perspectives of either employee or employer. Along the way, readers also learn about such topics as ethical relativism, ethics and the law, virtue ethics, and ethical decision-making. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Business Ethics - Joseph W. Weiss 2014-07-04

Ethics for Today This is a pragmatic, hands-on, up-to-date guide to determining right and wrong in the business world. Joseph Weiss integrates a stakeholder perspective with an issues-oriented approach so students look at how a business's actions affect not just share price and profit but the well-being of employees, customers, suppliers, the local community, the larger society, other nations, and the environment. Weiss uses a wealth of contemporary examples, including twenty-three customized cases that immerse students directly in recent business ethics dilemmas and ask them to consider how they would resolve them. The recent economic collapse raised ethical issues that have yet to be resolved - there could not be a better time for a fully updated edition of Weiss's classic, accessible blend of theory and practice. New to the Sixth Edition! New Cases! Fourteen of the twenty-three cases in this book are brand new to this edition. They touch on issues such as cyberbullying, fracking, neuromarketing, and for-profit education and involve institutions like Goldman Sachs, Google, Kaiser Permanente, Walmart, Ford, and Facebook. Updated Throughout! The text has been updated with the latest research, including new national ethics survey data, perspectives on generational differences, and global and international issues. Each chapter includes recent business press stories touching on ethical issues. New Feature! Several chapters now feature a unique Point/Counterpoint exercise that challenges students to argue both sides of a contemporary issue, such as too-big-to-fail institutions, the Boston bomber Rolling Stone cover, student loan debt, online file

sharing, and questions raised by social media.

Stakeholder Theory - Maria Bonnafous-Boucher 2016-11-08

This book provides an academic introduction to, and presentation and defence of stakeholder theory as a model for the strategic management of businesses and corporations, as well as of public organizations and institutions. The concept of the stakeholder is generally applied to parties that affect or are affected by the activities of private or public organizations. Distinct from shareholders, stakeholders are those individuals, entities or communities that have a connection with the activities of a corporation, a firm or an organization. The notion of the stakeholder is intimately linked to a conception of the business firm as an entity founded on negotiated governance, in which the maximization of value for the shareholder is not the ultimate criterion. In this model, issues and interests that are not directly associated with shareholders and investors, but which go beyond capital to encompass the concerns of civil society, are considered to be of central importance. This book provides a broad overview of stakeholder theory, presenting it as an ethical approach to strategic management that is both pragmatic and applicable to developing democratic practices within corporations, while at the same time suggesting ways in which elements of a social contract can be elaborated within the context of globalization.

Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics - Oliver Laasch 2014-01-01

PRINCIPLES OF RESPONSIBLE MANAGEMENT offers an international, scientifically sound, and strictly practice-related perspective. It is the first official textbook of the United Nations for the Principles for Responsible Management Education (PRME) academic network, and a reference book for companies of the United Nations Global Compact Initiative. It is a primary text for traditional business and society, business ethics, corporate social responsibility, and sustainability courses, or may serve as a practitioner handbook. Contributors are renowned academic professionals in their respective chapter topics as well as distinguished business practitioners who contribute highly relevant practice cases. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Assuring Quality in Online Education - Kay Shattuck 2014-04-17

Online distance education continues to grow at a fast pace, even outpacing the overall growth of U.S. higher education. Demands for quality are coming from all shareholders involved. As if caught by surprise, a patchwork response to quality is often the typical organizational response. The result can be inconsistent and uncoordinated levels of value to those invested in online learning. This often promotes negative images of the educational experience and institution. Comprised of highly regarded experts in the field, this edited volume provides a comprehensive overview of quality assurance, a snapshot of current practices and proven recommendations for raising standards of quality in online education. Topics discussed include: * Improving practices for teaching online * Using educational analytics for quality assurance and improvement * Accessibility: An important dimension of quality assurance * Assuring quality in online course design * Assuring quality in learner support, academic resources, advising and counseling * The role and realities of accreditation This text clearly answers the call for addressing quality from a broad, deep and coordinated understanding. It addresses the complexities of quality assurance in higher education and offers professionals top-shelf advice and support. *This text is also appropriate for students enrolled in Educational Technology and Higher Education Administration Masters and PhD programs

Focus on Leadership - Larry C. Spears 2002-03-12

This collection of inspiring essays focuses on the practice of servant-leadership in organizational and business settings. Focus on Leadership addresses how servant-leadership is now increasingly recognized as being on the forefront of emerging leadership thinking. This book features a Foreword by Ken Blanchard as well as writing from: Hamilton Beazley * Julie Beggs * Warren Bennis * Ken Blanchard * John C. Bogle * Rubye Howard Braye * John Burkhardt * John Carver * Stephen R. Covey * Max DePree * K. Brian Dorval * Kent A. Farnsworth * Tamyra L. Freeman * Robert K. Greenleaf * Dee Hock * Scott G. Isaksen * Joseph Jaworski * Michael Jones * Ann McGee-Cooper * Russ S. Moxley * Nancy Lerner Ruschman * John P. Schuster * James D. Showkeir * Ruth Mercedes Smith * Larry C. Spears * Duane Trammell * David S. Young * Scott W. Webster * Margaret Wheatley * Judy Wicks * Lea E. Williams * Danah Zohar

Corporate Governance and Business Ethics - Alexander Brink

2011-08-12

This volume explores corporate governance from three perspectives: a traditional economic, a philosophical, and an integrated business ethics perspective. Corporate governance has enjoyed a long tradition in the English-speaking world of management sciences. Following its traditional understanding it is defined as leadership and control of a firm with the aim of securing the long-term survival and viability of that firm. But recent business scandals and financial crises continue to provide ample cause for concern and have all fuelled interest in the ethical aspects. As a result, corporate governance has been criticized by many social groups. Economic sciences have failed to provide a clear definition of the corporate governance concept. Complexity increases if we embed the economic approach of corporate governance in a philosophical context. This book seeks to define the concept by examining its economic, philosophical and business ethics foundations.

Business Ethics: - Cam Caldwell 2020-10-20

Recent evidence readily confirms that ethical conduct in human interaction has declined in the context of business, but also in virtually every phase of life. An alarming number of government leaders at all levels have demonstrated by their conduct that their primary goal is the pursuit of self-interest for themselves, their party, and their constituents - regardless of whether the choices they make are in the long-term best interests of those whom they are obligated to serve. Academic institutions and their leaders similarly seem to be either tied to past assumptions and traditions that seem, or blatantly out of touch with the needs of their students and the communities that they serve. Increasingly, college and university academic programs are being taught by part-time and temporary faculty who are paid less than their elementary and high school counterparts who lack their educational preparation, level of knowledge, or responsibility in preparing students for their chosen careers. Non-governmental organizations also struggle to earn the respect of the public, and their trustworthiness has been called into question as chief executive officers and staff receive high salaries, but lack accountability for achieving results or acting with integrity. Those who work in the media are as a group no longer trusted to provide an objective and unbiased assessment of the news. Even religious institutions are under attack and their leaders are being asked to be accountable to the standards which their doctrines advocate. Implicit in ethical conduct is the responsibility to identify the far goals of human achievement - rather than short-term interests that undermine long-term value creation and outcomes that best serve society. Abraham Maslow has wisely noted that the pursuit of efficiency must be evaluated in terms of the specific goals intended to be achieved, but the ramifications of individual and collective actions often seem to be out of focus, misdirected, and short-sighted. The purpose of this book is to identify key ethics-related issues facing individuals and organizations in the 21st century, and to offer recommendations and encouragement to those who choose to raise the bar for their standards of conduct. This volume combines established thinking about ethics and morality with new insights and ethical perspectives that have never before been addressed by traditional business ethics. The authors are comfortable in challenging the status quo and failures of so many leaders and organizations who have been unable to earn the trust of the general public. In criticizing the failures of institutions and their leaders, this book is also a plea to those who lead to rethink the standards and criteria which they have adopted about duties that they owe to others. Many of the insights contained within this book invite readers to begin from within themselves by examining their identities and their assumptions about their ethical beliefs. The evidence about personal ethical standards suggest that individuals rarely make conscious decisions regarding their own actions, and fall into patterns that they later acknowledge to be questionable and less than ideal. This book challenges the way that leaders make decisions about moral conduct and asks those who read this book to reassess the impacts of the choices that they make. Finally, this volume encourages readers to discover the best version of themselves. Only when people strive to achieve their highest potential are those individuals likely to optimally benefit others and create a better world. Ultimately, ethics is about each person's responsibility to constantly improve and to help others along the way. We trust that this book will challenge the thinking of its readers, that it will become the source of dialogue and even possible disagreement about duties and obligations. Our intention is that this book will ultimately inspire individuals to think more clearly about the way that they interact with others and how they can best fulfill their highest purpose in life.

Business Ethics - Stephen M. Byars 2018-09-24

Strategic Management and Business Policy - Thomas L. Wheelen 1998-01

This text provides the Strategic Management and Business Policy student with a presentation of traditional and new strategic management topics. These topics include: corporate governance, hypercompetition, competitive strategy, outsourcing, mass customization, technology, international issues, environmental trends and ethics.

Business Ethics - Christian U Becker 2019-05-02

Ethical aspects of business and the economy are of increasing concern in business practice, higher education, and society in general. This concern results from significant business scandals and economic crises, such as the financial crisis of 2008 and the following great recession, as well as from pressing current and future challenges for the economy, such as sustainability and globalization. As a result, there is a growing demand for normative analysis and orientation for business and the economy, where business ethics has become a crucial part of organizational management, risk management, branding, and strategic management. *Business Ethics: Methods and Application* provides a new systematic approach to normative business ethics that covers the complex and various ethical challenges of modern business. It aims to train analytical thinking skills in the field of business ethics and to approach ethical issues in business in a rational and systematic way. The book develops a number of specific methods for business ethics analysis that are tailored for ethical decision-making in business and for analyzing complex ethical topics in business. The book discusses fundamental ethical questions regarding the meaning of business and the economy for the individual person, society, the environment, and people around the world. As a result, *Business Ethics: Methods and Application* develops normative guidelines for business in the 21st century and its fundamental challenges and will be key reading for undergraduate, postgraduate, and MBA students of business ethics, business strategy, business and society, and related fields.

Management: An Integrated Approach - Ranjay Gulati 2016-01-14

As tomorrow's manager, you will be confronted with challenges and opportunities that are more dynamic and complex than ever before. *MANAGEMENT: AN INTEGRATED APPROACH*, by award-winning instructors and prominent Harvard business experts, teaches you how to think like a successful manager and effective leader. This second edition clearly demonstrates the interconnectivity between three facets of management: strategic positioning, organizational design, and individual leadership. You learn the importance of harnessing technological advances, managing and leading a dispersed and diverse workforce, anticipating and reacting to constant competitive and geopolitical change and uncertainty, competing on a global scale, and operating in a socially responsible and accountable manner. Clear concepts directly relate to how today's organizations operate, while self-reflection opportunities help you evaluate personal leadership abilities and skill-building practice equips you for leadership success. You master management principles from a tangible, integrated, and current perspective as you learn to visualize how strategy informs leadership and how leaders influence strategic positioning and, ultimately, manage performance. Let *MANAGEMENT: AN INTEGRATED APPROACH, 2E* prepare you for leadership success as this unique book answers the key question: How are leaders successfully managing competitive companies in the 21st Century? Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

The Power of And - R. Edward Freeman 2020-06-16

The idea that business is only about the money doesn't hold true in the twenty-first century, when companies around the world are giving up traditional distinctions in order to succeed. Yet our expectations for businesses remain under the sway of an outdated worldview that emphasizes profits for shareholders above all else. *The Power of And* offers a new narrative about the nature of business, revealing the focus on responsibility and ethics that unites today's most influential ideas and companies. R. Edward Freeman, Kirsten E. Martin, and Bidhan L. Parmar detail an emerging business model built on five key concepts: prioritizing purpose as well as profits; creating value for stakeholders as well as shareholders; seeing business as embedded in society as well as markets; recognizing people's full humanity as well as their economic interests; and integrating business and ethics into a more holistic model. Drawing on examples across companies, industries, and countries, they show that these values support persevering in hard times and prospering over the long term. Real-world success stories disprove the conventional wisdom that there are unavoidable trade-offs between acting ethically and succeeding financially. *The Power of And* presents a conceptual

revolution about what it means for business to be responsible, providing a new story for us to tell in order to help all kinds of companies thrive.

Stakeholder Management - David M. Wasieleski 2017-06-02

This book brings together leading scholars in the field of stakeholder management to bring to light new and cutting edge perspectives on this important field. It is intended as a resource for both emerging and established scholars to create innovative advances in stakeholder management.

Occupational Therapy in Australia - Ted Brown 2020-07-16

This ground-breaking text provides a comprehensive guide to occupational therapy in Australia, from its role in the healthcare system to the scope and nature of its practice. The authors begin with an overview of the history of occupational therapy in Australia, the ethical and legal aspects of its practice and its role in population health and health promotion. The values and philosophy of occupational therapy are considered next, together with the roles and responsibilities of practitioners and specific practice features, including client-centred practice, evidence-based practice, research in occupational therapy and clinical reasoning. Key issues, including occupational analysis, the development of occupations across the lifespan, occupational therapy assessment, Indigenous issues, practice in rural and remote areas and advocacy, leadership and entrepreneurship, are also examined in detail. The first text specifically written for Australian entry-to-practice students by Australian authors, this book is destined to become an essential reference for both students and professionals in the field. 'Truly a valuable resource for all Australian occupational therapy students and practitioners.' Professor Jenny Ziviani, Children's Allied Health Research, The University of Queensland 'This is a text that will have many editions and document the evolution of the profession for decades to come.' Professor Carolyn M. Baum, School of Medicine, Washington University in St. Louis

Corporate Social Responsibility - Mark S. Schwartz 2017-03-02

The essays in this volume examine the emergence of the concept of corporate social responsibility, and the uses that have been made of the language of corporate responsibility to explore the business/society relationship. The first section traces the emergence of the concept of corporate social responsibility as a way of understanding and framing the business/society relationship. Section two of the volume looks at "Definitions and ethical justifications" with a view to exploring current discussions of the nature, scope and source of the social responsibilities of corporations. Section three, "CSR and Management: Critical Reflections", explores the integration of CSR theories and justifications into business management and business management theories. Articles in the final section of the volume apply the concept of corporate social responsibility, and the theoretical frameworks and analytical tools to which it has given rise, to the examination and resolution of specific social issues arising out of the economic activities of corporations.

Stakeholder Theory - R. Edward Freeman 2010-04-01

In 1984, R. Edward Freeman published his landmark book, *Strategic Management: A Stakeholder Approach*, a work that set the agenda for what we now call stakeholder theory. In the intervening years, the literature on stakeholder theory has become vast and diverse. This book examines this body of research and assesses its relevance for our understanding of modern business. Beginning with a discussion of the origins and development of stakeholder theory, it shows how this corpus of theory has influenced a variety of different fields, including strategic management, finance, accounting, management, marketing, law, health care, public policy, and environment. It also features in-depth discussions of two important areas that stakeholder theory has helped to shape and define: business ethics and corporate social responsibility. The book concludes by arguing that we should re-frame capitalism in the terms of stakeholder theory so that we come to see business as creating value for stakeholders.

Managing for Stakeholders - R. Edward Freeman 2007-01-01

Managing for Stakeholders: Survival, Reputation, and Success, the culmination of twenty years of research, interviews, and observations in the workplace, makes a major new contribution to management thinking and practice. Current ways of thinking about business and stakeholder management usually ask the Value Allocation Question: How should we distribute the burdens and benefits of corporate activities among stakeholders? *Managing for Stakeholders*, however, helps leaders develop a mindset that instead asks the Value Creation Question: How can we create as much value as possible for all of our stakeholders? Business is about how customers, suppliers, employees, financiers (stockholders, bondholders, banks, etc.), communities, the

media, and managers interact and create value. World-renowned management scholar R. Edward Freeman and his coauthors outline ten concrete principles and seven practical techniques for managing stakeholder relationships in order to ensure a firm's survival, reputation, and success. *Managing for Stakeholders* is a revolutionary book that will change not only how managers do business but also how they recognize and evaluate business opportunities that would otherwise be invisible.

Key Issues in Organizational Communication - Owen Hargie 2004-02-24

It is often said that the practice of management is in crisis, and that managers are now finding it harder than ever to develop strategies which withstand the shocks of the marketplace. This illuminating book cuts through these conflicting issues to show how organizational communication plays a vital role in confronting uncertainty. Arguing that many managers fail to adequately consider the communication consequences of the decision making process and its impact on organizational effectiveness, Hargie and Tourish present here numerous organizational communication insights, and show how they reveal a way through these dilemmas. Based on cutting-edge research findings and case studies, this book features contributions from the UK, USA, Canada, New Zealand and Norway, bringing multiple perspectives to this topical subject. The result is a comprehensive guide to organizational communication useful for managers, academics and students.

Corporate Social Responsibility and Corporate Governance - Lorenzo Sacconi 2010-12-14

Corporate social responsibility is examined in this book as multi-stakeholder approach to corporate governance. This volume outlines neo-institutional and stakeholder theories of the firm, new rational choice and social contract normative models, self regulatory and soft law models, and the advances from behavioural economics.

Business and Society: Ethics, Sustainability, and Stakeholder Management - Archie B. Carroll 2014-01-01

Learn to make strong business decisions with a better understanding of business ethics, sustainability, and stakeholder management from a strong managerial perspective. *BUSINESS AND SOCIETY: ETHICS, SUSTAINABILITY, AND STAKEHOLDER MANAGEMENT*, Ninth Edition, demonstrates how the most successful business decision makers balance and protect the interests of various stakeholders, including investors, employees, the community, and the environment--particularly as business recovers from a perilous financial period. The authors effectively balance strong coverage of ethics and the stakeholder model with an increased focus on one of business's most recent, urgent mandates: sustainability. Coverage highlights the connection between business and the natural, social, and financial environments, illustrating how all three must be maintained in balance to sustain current and future generations. New actual business cases, real applications, and today's latest business examples present you with specific business challenges that test your values and require you to focus your reasoning skills for ongoing success in today's workplace. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

Encyclopedia of Corporate Social Responsibility - Samuel O. Idowu 2013-01-27

The role of Corporate Social Responsibility in the business world has developed from a fig leaf marketing front into an important aspect of corporate behavior over the past several years. Sustainable strategies are valued, desired and deployed more and more by relevant players in many industries all over the world. Both research and corporate practice therefore see CSR as a guiding principle for business success. The "Encyclopedia of Corporate Social Responsibility" has been conceived to assist researchers and practitioners to align business and societal objectives. All actors in the field will find reliable and up to date definitions and explanations of the key terms of CSR in this authoritative and comprehensive reference work. Leading experts from the global CSR community have contributed to make the "Encyclopedia of Corporate Social Responsibility" the definitive resource for this field of research and practice.

The Ethics of Cybersecurity - Markus Christen 2020-02-10

This open access book provides the first comprehensive collection of papers that provide an integrative view on cybersecurity. It discusses theories, problems and solutions on the relevant ethical issues involved. This work is sorely needed in a world where cybersecurity has become indispensable to protect trust and confidence in the digital infrastructure whilst respecting fundamental values like equality, fairness, freedom, or privacy. The book has a strong practical focus as it includes case studies outlining ethical issues in cybersecurity and presenting guidelines and

other measures to tackle those issues. It is thus not only relevant for academics but also for practitioners in cybersecurity such as providers of security software, governmental CERTs or Chief Security Officers in companies.

The Oxford Handbook of Corporate Social Responsibility - Abigail McWilliams 2019-10-29

Corporate social responsibility (CSR) continues to grow as an area of interest in academia and business. Encompassing broad topics such as the relationship between business, society, and government, environmental issues, globalization, and the social and ethical dimensions of management and corporate operation, CSR has become an increasingly interdisciplinary subject relevant to areas of economics, sociology, and psychology, among others. New directions in CSR research include advanced 'micro' based investigations in organizational behaviour and human resource management, additional studies of environmental social responsibility and sustainability, further research on 'strategic' CSR, connections between social responsibility and entrepreneurship, and improvements in methods and data analysis as the field matures. Through authoritative contributions from international scholars across the social sciences, this Handbook provides a cohesive overview of this recent expansion. It introduces new perspectives, new methodologies, and new evidence from a range of disciplines to encourage and facilitate interdisciplinary research and global implementation of corporate social responsibility.

Business Ethics Now - Andrew Ghillyer 2012

This book provides assistance to employees by taking a journey through the challenging world of business ethics

Media Ethics - Clifford G. Christians 2015-07-17

Media Ethics: Cases and Moral Reasoning, Ninth Edition challenges students to think analytically about ethical situations in mass communication by using original case studies and commentaries about

real-life media experiences. This market-leading text facilitates and enhances students' ethical awareness by providing a comprehensive introduction to the theoretical principles of ethical philosophies. Media Ethics introduces the Potter Box (which uses four dimensions of moral analysis: definitions, values, principles and loyalties) to provide a framework for exploring the important steps in moral reasoning and analyzing the cases that follow. Focusing on a wide spectrum of ethical issues facing media practitioners, the cases in this new Ninth Edition include the most recent issues in journalism, broadcasting, advertising, public relations and entertainment.

Management - Ranjay Gulati 2013-07-16

How are leaders successfully managing competitive companies in the 21st Century? Gulati/Mayo/Nohria's MANAGEMENT, 1E, by award-winning instructors and prominent Harvard business experts, addresses the many integrated facets in answering this key question to help you effectively prepare for successful leadership now and in the future. As a manager, you will be confronted with challenges and opportunities that are more dynamic and complex than ever before. As a leader in any business role, you need to understand how to harness technological advances, manage and lead a dispersed and diverse workforce, anticipate and react to constant competitive and geopolitical change and uncertainty, compete on a global scale, and operate in a socially responsible and accountable manner. Gulati/Mayo/Nohria's MANAGEMENT, 1E demonstrates the mutual interconnectivity between three key facets of management: strategic positioning, organizational design, and individual leadership. The book presents management from a tangible, integrated, and current perspective, teaching you to visualize how strategy informs leadership and how leaders influence strategic positioning and, ultimately, manage performance. Available with InfoTrac Student Collections <http://gocengage.com/infotrac>. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.