

International Handbook On The Economics Of Tourism

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The Economics of Tourism Destinations - Guido Candela 2012-06-30

The book aims at providing an overview of the main economic issues related to tourism activities. While tourism is an important sector, contributing to more than 10% of the European Union's GDP, research and teaching at the university level has only recently grown to a considerable level, and the field still lacks a firm research methodology. This book approaches tourism economics as an applied field of study in which tourism markets are represented as imperfect markets, with asymmetric and incomplete information among agents, bounded rationality, and with a strong presence of externalities and public goods. The economic issues studied in the book are approached both intuitively, largely using examples and case studies, and formally, with mathematical formalizations in text boxes.

[Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry](#) - Demir, Mahmut 2021-06-25

The tourism sector has been deeply affected particularly in economic terms by the COVID-19 pandemic. This crisis has led to new practices and radical changes. Scientists emphasize that mankind will face pandemics more frequently in the forthcoming years. Thus, it is important to understand the negative impacts the COVID-19 pandemic had on the tourism sector as well as the measures that were and are being put in place to protect the industry during future outbreaks. The Handbook of Research on the Impacts and Implications of COVID-19 on the Tourism Industry is a comprehensive reference source that reflects upon the evaluations of the experienced and ongoing pandemic crisis in the context of the tourism sector. The positive and negative effects experienced by tourism employees and tourists are examined, and post-pandemic processes and business practices are evaluated. Covering topics including consumer rights in tourism, dynamic changes in the tourism industry, and employment in tourism, this book is suitable for travel agencies, restaurateurs, hotel managers, brand managers, marketers, advertisers, managers, executives, hospitality personnel, policymakers, government officials, tourism practitioners, students, academicians, and researchers seeking the latest sustainable policies and practices that are being utilized to increase the productivity of the tourism sector and will allow it to thrive in the years to come.

Handbook of Tourism Economics - Clement Allan Tisdell 2013

This book provides an up-to-date, concise and readable coverage of the most important topics in tourism economics. Taking into account advances in economic thought, analysis and in applied methods, it pays attention to relevant traditional topics in tourism economics as well as exciting emerging topics in this field — topics which are expected to be of continuing importance. Contributions provide applications of economic analysis to tourism policy and constructive assessment of contemporary thought about tourism economics. Extra value is added to this work by the inclusions of several case studies such as the contribution of tourism to economic development in selected countries including China, India and Vietnam. *Handbook of Globalisation and Tourism* - Dallen J. Timothy 2019-12-27

Globalization entails the world becoming a smaller place through political, socio-cultural and economic processes. These processes have salient implications for tourism, and tourism itself is one of the driving forces behind globalization. This book is a collection of conceptual treatises by international scholars about the dynamics and reach of globalization and its relationships with tourism. It anatomizes and deconstructs

the global forces, processes and challenges that face the world of tourism. It is international in scope, encyclopedic in its conceptual depth, empirically evocative, and contemporary in its coverage.

The Routledge Handbook of Tourism Impacts - Dogan Gursoy 2019-04-29

This handbook explores and critically examines both positive and negative impacts of tourism development focusing on the past, present and future issues, challenges and trends from a multidisciplinary global perspective. Through a comparative approach involving international case studies, this book explores our understanding of tourism impacts and contributes to the theoretical development on relationships between tourism impacts and community support for tourism development. This handbook focuses on a variety of geographical locations, drawing from the knowledge and expertise of highly regarded academics from around the world. Specifically, it explores the adoption and implementation of various tourism development and impact management approaches in a wide range of global contexts, while identifying their trends, issues and challenges. It addresses strategies relating to innovation, sustainability and social responsibility, and critically reviews the economic, sociocultural, environmental, political and technological impacts of tourism. The text also identifies future trends and issues, as well as exploring the methods used to study tourism impacts. Conveying the latest thinking and research, this handbook will be a key reference for students, researchers and academics of tourism, as well as development studies, geography, cultural studies, sustainability and business, encouraging dialogue across disciplinary boundaries and areas of study.

[Handbook on the Economics of Leisure](#) - Samuel Cameron 2011-01-01

This interdisciplinary Handbook combines both mainstream and heterodox economics to assess the nature, scope and importance of leisure activities. Surprisingly, the field of leisure economics is not, thus far, a particularly integrated or coherent one. In this Handbook a wide ranging body of international scholars get to grips with the core issues, taking in the traditional income/leisure choice model of textbook microeconomics and Becker's allocation of time model along the way. They expertly apply economics to some usually neglected topics, such as boredom and sleeping, work-life balance, dating, tourism, health and fitness, sport, video games, social networking, music festivals and sex. Contributions from further afield by Veblen, Sctivosky and Bourdieu also feature prominently. Applying a mix of both theoretical and empirical data, undergraduate students in modules on sport/leisure economics as well as sport/leisure management will find this important resource invaluable.

Worldwide Destinations - Brian Boniface 2016-03-31

Worldwide Destinations: The Geography of Travel and Tourism is a unique text that explores tourism demand, supply, organisation and resources for a comprehensive range of destinations and every country worldwide. The seventh edition is brought up to date with features such as: An exploration of current issues such as climate change, sustainability, mobilities, emerging markets, demographic changes and the social impacts of tourism. New and updated case studies throughout More emphasis on emerging countries in Africa and Asia. Improved full colour presentation, packed with useful learning resources such as location maps, discussion questions and assignments to aid understanding. Online resources for lecturers and students including: multiple choice questions per chapter, power points, web links and video links The first

part of the book comprises thematic chapters which detail the geographic knowledge and principles required to analyse the tourism appeal of destinations. The subsequent division of the book into regional chapters enables the student to carry out a systematic analysis of a particular destination, by providing insights on cultural characteristics as well as information on specific places. *Worldwide Destinations* is an invaluable resource for studying every destination in the world, by explaining tourism demand, evaluating the many types of tourist attractions and examining the trends that may shape the future geography of tourism. This thorough guide is a must-have for any student undertaking a course in travel and tourism.

The International Handbook of Sociology - Stella R Quah 2000-11-13

'The most up-to-date survey of the range of research in contemporary sociology, extremely useful to students, teachers, and researchers alike. Indispensable for collective and personal libraries' - Immanuel Wallerstein, *Maison des Sciences de l'Homme*, Paris This unique handbook provides state-of-the-art reviews of sociology conducted by prominent scholars. Drawing on dedicated knowledge and expertise, the book constitutes an unrivalled guide to the central theoretical and methodological perspectives in the discipline as a whole. The book is organized into six parts: o conceptual perspectives o social and cultural differentiation o changing institutions and col

The SAGE International Encyclopedia of Travel and Tourism - Linda L. Lowry 2016-09

Taking a global and multidisciplinary approach, *The SAGE International Encyclopedia of Travel and Tourism* examines the world travel and tourism industry, which is expected to grow at an annual rate of four percent for the next decade.

International Handbook on the Economics of Tourism - Larry Dwyer 2006

This highly accessible and comprehensive Handbook presents a cutting edge discussion of the state of tourism economics and its likely directions in future research. Leading researchers in the field explore a wide range of topics including: demand and forecasting, supply, transport, taxation and infrastructure, evaluation and application for policy-making. Each chapter includes a discussion of its relevance and importance to the tourism economics literature, an overview of its main contributions and themes, a critical evaluation of existing literature and an outline of issues for further conceptual and applied research.

International Handbook on Ecotourism - Roy Ballantyne 2013-01-01

Roy and Jan have assembled a timely snapshot of our current understanding of ecotourism, both as a concept worthy of scientific inquiry and as an increasingly significant segment of global commerce and industry. A terrific piece of work! Sam Ham, University of Idaho, US In the 30 or so year since it became established in the tourism literature and in tourism practice, ecotourism has attracted as many proponents as opponents. This Handbook now brings together some of the leading scholars worldwide in this field, to explore the current position of this form of tourism. In doing so, it offers serious critiques, it explores meanings and paradoxes, it offers best practices and it looks to the future. It is the Handbook for one of tourism's fastest growing and controversial sectors. David Airey, University of Surrey, UK This is a most welcome and needed book. With a very strong editorial team and contributing authors, the Handbook covers all the key issues of ecotourism. It cuts through the confusion surrounding the much-misunderstood concept of ecotourism, clearly dealing with definitions, concepts and research issues. The Handbook is particularly welcome for its focus on the visitor experience, a strength of the editors, and for clearly linking the theory of ecotourism with practice in the field. Christopher Cooper, Oxford Brookes University, UK This Handbook brings together contributions from over forty international experts in the field of ecotourism. It provides a critical review and discussion of current issues and concepts it challenges readers to consider the boundaries of what ecotourism is, and could be. The Handbook provides practical information regarding the business of ecotourism; insights into ecotourist behaviour and visitor experiences; and reflections on the practice of ecotourism in a range of different contexts. The Handbook is designed to be a valuable reference book for tourism scholars and researchers.

Contemporary Tourism Reviews Volume 1 - Chris Cooper 2014-11-30

* State of the art reviews of sub fields of tourism - must-have information by experts in their field; * Every review is a multi-dimensional 'one-stop shop' of information, equipping the reader with all they need to learn about each topic, saving valuable research time;

The Routledge Handbook of Cultural Tourism - Melanie Smith 2013-01-17

The Routledge Handbook of Cultural Tourism explores and critically evaluates the debates and controversies in this field of Tourism. It brings together leading specialists from a range of disciplinary backgrounds and geographical regions, to provide state-of-the-art theoretical reflection and empirical research on this significant stream of tourism and its future direction. The book is divided into 7 inter-related sections. Section 1 looks at the historical, philosophical and theoretical framework for cultural tourism. This section debates tourist autonomy role play, authenticity, imaginaries, cross-cultural issues and inter-disciplinarity Section 2 analyses the role that politics takes in cultural tourism. This section also looks at ways in which cultural tourism is used as a policy instrument for economic development. Section 3 focuses on social patterns and trends, such as the mobilities paradigm, performativity, reflexivity and traditional hospitality, as well as considering sensitive social issues such as dark tourism. Section 4 analyses community and development, exploring adaptive forms of cultural tourism, as well as more sustainable models for indigenous tourism development. Section 5 discusses Landscapes and Destinations, including the transformation of space into place, issues of authenticity in landscape, the transformation of urban and rural landscapes into tourism products and conservation versus development dilemmas. Section 6 refers to Regeneration and Planning, especially the creative turn in cultural tourism, which can be used to avoid problems of serial reproduction, standardisation and homogenisation. Section 7 deals with The Tourist and Visitor Experience, emphasising the desire of tourists to be more actively and interactively engaged in cultural tourism. This significant volume offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text is international in focus, encouraging dialogue across disciplinary boundaries and areas of study and will be an invaluable resource for all those with an interest in Cultural Tourism. This is essential reading for students, researchers and academics of Tourism as well as those of related studies in particular Cultural Studies, Leisure, Geography, Sociology, Politics and Economics.

Sports Economics - Paul Downward 2009

The Economics of Sport provides a highly accessible introduction to the main theoretical, empirical and policy issues that emanate from the economic analysis of sport. Written in a style that makes economics accessible to sports management and policy students, this is a lively and reader-friendly examination of the crucial areas that make up the sports economy. It embraces the full scope of the sports economy, covering the three main arenas in which sport takes place - mass participation, professional sports and sports events. The key elements of the economic representation of these three markets is examined, together with the main policy issues, as well as the underlying demand for and supply of these sports. Truly international in scope it focuses on specific comparisons between the US, the UK and mainland Europe. The breadth of discussion and international emphasis is brought to life by a thorough pedagogy which is developed throughout the book, including case studies to illustrate the key themes discussed - ideal for both lecturer and student. * Embraces the full scope of the sports economy, including mass participation, professional sports and sports events * Ideal resource for sports management and policy students, making economics accessible through strong pedagogy * Illustrated by international case studies focusing on the UK, US and mainland Europe

Handbook of Research on Socio-Economic Impacts of Religious Tourism and Pilgrimage - Álvarez-García, José 2018-08-31

Religious studies and research have gained a lot of interest and attention from researchers, policy makers, and practitioners over the last few years, but the socio-economic impacts have not been explored. Taking into account the profound economic impact the tourism and hospitality industries can have on regions and cities around the world, further research in this area is critical to analyze the extent of such impact and the ramifications that are associated with it. *The Handbook of Research on Socio-Economic Impacts of Religious Tourism and Pilgrimage* is a pivotal reference source that provides vital research on the social and economic factors in faith-based journeys. While highlighting topics such as tourist spending, spiritual tourism, and local development, this publication explores religious tourism in the middle age, as well as the methods of modern religious tourism. This book is ideally designed for business managers, cultural preservationists, academicians, business professionals, entrepreneurs, and upper-level students seeking current research on religious tourism and its socio-economic impacts.

The Palgrave Handbook of Africa's Economic Sectors - Evelyn F. Wamboye 2022

Wamboye and Fayissa provide a timely and comprehensive treatise on the sectors that shape economic growth and development of African countries. This handbook is a valuable addition to the literature, and a good read for academicians and policymakers. □□□U-Roger White, Whittier College, USA In this timely handbook, Wamboye and Fayissa present a thorough sectoral analysis for Africa countries and implications for the Continental Free Trade Area. It should be a must read for policymakers and academicians.-Adugna Lemi, University of Massachusetts, USA This handbook provides a useful overview, with fresh new insights of the problems/prospects for sustainable economic development in Africa. It is a welcome addition to what we know about the relative importance of economic sectors in Africa's growth prospects.-Gregory N. Price, University of New Orleans, USA This handbook offers evidence-based, holistic analyses of the past and current state of Africa's economic sectors, with policy recommendations for enhancing future economic growth and sustainable development. It explores the potential benefits that these sectors could harness from the Continental Free Trade Area (CFTA) agreement. It is an interesting read for graduate students, policymakers, and practitioners Evelyn F. Wamboye is Associate Professor of Economics at the Pennsylvania State University DuBois, USA, and a non-resident Visiting Fellow at the Center for Global Development, Washington, DC, USA. She is the President of the AFEA, co-editor of GTD, and Editor-in-Chief of JAD. Her research is in international economics and international development. She has published numerous articles in refereed journals, a number of book chapters, and three books. Wamboye holds a Ph. D. in Economics from the University of Wisconsin - Milwaukee, USA. Bichaka Fayissa is Professor of Economics at Middle Tennessee State University. He holds a Ph. D. in Economics from the University of Tennessee, Knoxville. His research focuses on the economic growth and development policies of African countries related to remittances, tourism, aid-for-trade, and international trade. Fayissa's publications have appeared in World Development, Journal of Development Studies, Applied Economics, Journal of International Development, The World Economy, and Tourism Economics.

International Handbook on the Economics of Mega Sporting Events - Wolfgang Maennig 2012

From the Olympics to the World Cup, mega sporting events are a source of enjoyment for tens of thousands, but can also be a source of intense debate and controversy. This insightful new Handbook addresses a number of central questions, including: How are host cities selected and under what economic conditions? How are these events organized, and how is local resistance overcome? Based on historical and empirical experience, what are the pitfalls for the organizers of these events? What are the potential economic benefits, including any international image effects? How can the costs be minimized and the benefits maximized for host cities and countries? How do these mega events impact the challenges of globalization and what is their environmental legacy? Compiled and edited by two internationally renowned sports economists, the expert contributions elaborate on the specific mechanisms of the bid processes, analyse the determining factors of winning bids, and illustrate how to construct future bid campaigns. Underpinned by case studies from four continents and by theoretical considerations, the reasons for seemingly systemic cost overruns are explored and analysed, as are the effects on national and regional employment and income, property values, non-traditional economic variables (such as psychological and marketing benefits) and urban branding and transformation. The Handbook also reflects on important elements of design of the games in order to better plan, prepare and allocate resources - including, for example, sustainability issues and the use of campaigns to secure positive perceptions. This book provides an up-to-date analysis of the financing and economic impact of mega sporting events, as well as a full discussion of how host cities can maximize the benefits from their experience. As such, it will prove a fascinating read for academics, students, researchers and policymakers with an interest in economics and public sector economics generally, and more specifically, in the economics of sport.

The Economics of Tourism - Mike J. Stabler 2009-12-16

This new edition of The Economics of Tourism reflects the tremendous changes that have occurred in the tourism sector in the last twelve years. It recognizes that the nature of tourism demand and supply is being transformed by innovations in information communication technologies, market liberalization and climate change. Paralleling this, there is much greater interest in the study of tourism by both students and researchers in mainstream economics. The text is now in four parts covering: demand; supply; national,

regional and international matters and environmental issues. The concluding chapter appraises the state of the economic research into tourism. The increased interest in tourism has engendered the development of new methods of analysis and the refinement of established ones. Accordingly, the book has been extensively restructured, revised and expanded with two new chapters: chapter six of the first edition is now broken down into two and a new chapter has been added on environmental issues to take account of new developments, critically review the associated literature and consider future trends in tourism economics research. The reader-friendliness of the book has also been enhanced in various ways, such as the extensive chapter cross-referencing to refresh the reader's memory and the inclusion of a detailed list of abbreviations. The Economics of Tourism will continue to make accessible for the non-specialist, the application and relevance of economics to tourism. Extensively revised and updated, including research and case studies the textbook will be an indispensable resource for both students and researchers.

An International Handbook of Tourism Education - David Airey 2006-08-11

As tourism matures as an academic subject and the number of tourism higher education providers continues to expand world-wide, there is an increasing interest in its educational aspects. At the same time the development of research into education issues related to tourism means that there is now a developing literature on the subject. This international handbook offers a timely evaluation of the state of the art of tourism higher education. The book brings together expert contributors from around the world to present current thinking and practice about what is now a major element of education provision world-wide. It is structured round four key themes: - Curriculum - International perspective - Teaching, learning and assessment - Resources, progression and quality Its global survey of tourism education offers a comprehensive basis for comparative review. In addition to setting out the development and current provision of tourism education it also addresses cutting edge issues such PhD education, non-formal education, cultural issues in learning, research and teaching, e-learning and e-assessment. It offers practical advice for the design, delivery, evaluation and resourcing of courses and concludes with a reflective agenda of issues for the future.

The Economics of Tourism Destinations - Norbert Vanhove 2017-12-04

The measurement of tourism, for example analysing competitiveness and evaluating tourism projects, is not an easy task. Now in its third edition, The Economics of Tourism Destinations: Theory and Practice provides a succinct guide to the economic aspects of tourism for students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts. This new edition has been revised and updated to include: Three new chapters: Tourism as a development strategy, Tourism export-led growth, and a dedicated chapter on Macro-evaluation of tourism projects and events, including the travel cost method and the contingent valuation method. New case studies from emerging destinations in Asia, Australia and America to show theory in practice. New and updated data throughout. Each chapter combines theory and practice and is integrated with international case studies. Combining macro- and micro-aspects of economics to the tourism destination, this is an invaluable resource for students learning about this subject, as well as being aimed at tourism researchers and policy-makers.

Economics of Tourism - Larry Dwyer 2011-04-30

Part of the Contemporary Review Series. Contemporary Tourism Reviews will provide you with critical, state-of-the-art surveys of all of the major areas of tourism study to people who are coming to a topic for the first time. Written by leading thinkers and academics in the field they provide flexible, current and topical information as an instant download.

The Routledge Handbook of Tourism Research - Cathy H.C. Hsu 2012-08-21

The Routledge Handbook of Tourism Research is a compendium of some of the most relevant issues affecting tourism development today. The topics addressed in this book provide some new thinking for those involved in tourism research. This book takes the reader from the beginnings of tourism research to a discussion of emerging forms of tourism and selected examples of tourism development. The underlying theoretical dimensions are reviewed, analysed and discussed from a number of perspectives. This book brings together leading researchers, many of whom are members of the International Academy for the Study of Tourism, to discuss tourism today and its future. The works included in this volume are diverse, in terms of geographical context, research methodology, root discipline, and perspective. This book

represents studies based in Europe, North America, Oceania, and Asia. Research methodologies include both quantitative and qualitative. Both macro and micro issues are discussed from the economic, psychological, sociological, political science, marketing, and other perspectives, which reflect the interdisciplinary nature of tourism studies. This book is divided into 6 sections. Section 1 considers the foundations for tourism research. Section 2 discusses the implications for destination management and section 3 discusses planning for tourism development. Section 4 covers human capital for tourism development. And finally, section 5 evaluates emerging forms of tourism and then section 6 offers insights into tourism evolution. It offers the reader a comprehensive synthesis of this field, conveying the latest thinking and research. The text will provide an invaluable resource for all those with an interest in tourism research. This is essential reading for students, researchers & academics of Tourism as well as those of related studies in particular Leisure, Hospitality & Development Studies.

Tourism Economics and Policy - Larry Dwyer 2020-01-14

Since the publication of the first edition of this seminal textbook, the tourism economics landscape has undergone many changes. In this concise revised edition, the authors have incorporated new approaches and ideas influencing tourism economics and policy. This includes discussions of the implications of the sharing economy and its effect on industry structure in accommodation and transport, and Artificial Intelligence (AI) techniques that are being increasingly employed in tourism forecasting. It also includes new material on surface and marine transport, resident quality of life issues, the price mechanism, the economic contribution of tourism, tourism and economic growth, and tourism and sustainable development. It remains an important and accessible text for students, researchers and practitioners in tourism economics and tourism policy.

Beyond the Global Crisis - Lionello F. Punzo 2012-05-16

The book aims at offering a comparative, multi-perspective analysis of the different, at times parallel, at times with varying degrees of interdependence, macroeconomic and structural adjustments in the two continents against the backdrop of important processes of regional integration. Its reading offers a multifaceted appreciation of the reality emerging from the mixing up of longer run tendencies deepened by the brute force of the financial and then industrial crisis.

Scientific Tourism - Susan Slocum 2015-05-15

As researchers in emerging economies, scientists are often the first foreign visitors to stay in remote rural areas and, on occasion, form joint venture ecotourism and community tourism projects or poverty alleviation schemes between local agencies or NGOs, the local community, and their home institution or agency. They therefore can contribute to avenues for the conservation of natural resources and the development of rural communities as well as influencing the future tourism development through its perceived legitimacy and the destination image it promotes. This book for the first time critically reviews tourism debates surrounding this emerging market of scientific and research oriented tourism. It is divided into three inter-related sections. Section 1 sets the stage of the discourse of scientific research in tourism; Section 2 evaluates the key players of scientific tourism looking particularly at the roles of NGOs, the government agencies and university academic staff and Section 3 contains case studies documenting the niche of researchers as travelers in a range of geographical locations including Tanzania, Australia, Chile, Peru and Mexico. The title's multidisciplinary approach provides an informed, interesting and stimulating addition to the existing limited literature and raises many issues and associated questions including the role of science tourism in tourism development and expansion, the impacts of scientific and research-based tourism, travel behaviors and motivations of researchers to name but a few. This significant volume will provide the reader with a better understanding of scientists as travelers, their relationship to the tourism industry, and the role they play in community development around tourism sites. It will be valuable reading for students and academics across the fields of Tourism, Geography and Development Studies as well as other social science disciplines.

Tourism Management - Arch G. Woodside 2008

This book provides in-depth empirical reports on specific topics within five general areas of tourism management and marketing: (1) scanning and sense making; (2) planning; (3) implementing; (4) evaluating actions/process and performance outcomes; and (5) administering. Offering descriptions, tools and

examples of tourism management decision making, the book is useful for students in tourism and management and for tourism executives. It has 27 chapters and a subject index.

Positioning and Branding Tourism Destinations for Global Competitiveness - Hashim, Rahmat 2019-01-18

Market positioning and branding has evolved from a peripheral process in the marketing effort to a critical process in any strategic planning initiative. Effective positioning will result in a strong brand that develops an emotional and productive two-way relationship. Positioning and Branding Tourism Destinations for Global Competitiveness focuses on utilizing destination branding and content marketing for sustainable growth and competitive advantage within the tourism and hospitality industry, including tools and techniques for travel branding and best practices for better tourism management strategies. Featuring coverage on a broad range of topics such as hospitality, brand loyalty, and knowledge transfer, this book is ideally designed for industry professionals including those within the hotel, leisure, transportation, theme park, and food service sectors, policymakers, practitioners, researchers, and students.

International Handbook of Development Economics - Amitava Krishna Dutt 2008-01-01

The essays are concise, yet comprehensive, and each essay contains a substantial set of references, which an interested researcher or student could follow up. . . In addition to representing multidisciplinary interactions, this collection encompasses several different perspectives within development economics, so the reader can learn, for example, both about neoclassical approaches and dependency theories in the same volume. This makes the collection unique and all the more valuable. . . This is a very good reference collection, as the individual essays are informative and provide a good overall perspective on the topic that they set out to address. The extensive bibliography at the end of each essay adds further value to this collection. Ashwini Deshpande, Economic and Political Weekly These new volumes impress along two dimensions. First, they highlight important connections between economic development and variables such as culture, warfare, and ethnicity, which are sometimes ignored by mainstream economists. Second, they analyze the economic development experience of different regions such as Africa, Latin America, and East Asia. . . a valuable reference for scholars and practitioners in the field. Highly recommended. H.A. Faruq, Choice This two-volume original reference work provides a comprehensive overview of development economics and comprises contributions by some of the leading scholars working in the field. Authors are drawn from around the world and write on a wide range of topics. After providing an introduction to the subject (by examining issues like the meaning and measurement of development, historical and interdisciplinary approaches, empirical regularities and data problems), the contributors provide a wealth of perspectives on, and analyses of, development economics. They discuss alternative approaches to development, the macroeconomics of growth, factors and sources of economic development (such as capital, labor, entrepreneurship, resources and technology), major sectors of concern (such as agriculture, industry, services and the informal sector) and international issues (such as trade, capital and labor flows and technology transfers). Income distribution and poverty, the state and other institutions, and actual development experiences are explored. The contributors provide analytical contributions, as well as the relation between these contributions and real world and policy issues from a variety of alternative perspectives. Scholars, students, policymakers and other development practitioners will all find this comprehensive reference invaluable.

International Handbook on the Economics of Tourism - L. Dwyer 2007-09-24

Tourism economics is a rapidly expanding field of research and interest in the subject has been growing steadily over the past decade. As a field of study it is one of the small band of areas, such as energy and transport economics, that draws on, and applies, developments in general economics. This highly accessible and comprehensive Handbook presents a cutting edge discussion of the state of tourism economics and its likely directions in future research. Leading researchers in the field explore a wide range of topics including: demand and forecasting, supply, transport, taxation and infrastructure, evaluation and application for policy-making. Each chapter includes a discussion of its relevance and importance to the tourism economics literature, an overview of its main contributions and themes, a critical evaluation of existing literature and an outline of issues for further conceptual and applied research. Larry Dwyer and Peter Forsyth have assembled a fascinating Handbook that will be an invaluable and much welcomed

reference book for tourism economics scholars and researchers at all levels of academe. General economics scholars will also find much to engage them within the book.

Handbook of Research on Human Capital and People Management in the Tourism Industry -

Costa, Vânia Gonçalves 2020-10-09

The tourism industry is an industry of people and is directly dependent on the performance of activities, skills, professionalism, quality, and competitiveness. Approaching the perspective of people management stresses the need to humanize companies, making empowerment and commitment easier. These are key to setting “talents” and, more importantly, to encouraging these individuals to put their creative capacities to the service of the companies for which they work. Only by being collaborative internally does business gain competitive capacity in the global marketplace. This aspect is crucial in tourism in the face of strong and growing competition in the sector. Human Capital and People Management in the Tourism Industry is a crucial reference source that reveals groundbreaking human resource policies for tourism destinations, revolutionary human capital managerial business approaches in tourism, innovative tourism training perspectives, and new tourism qualification prospects. Featuring research on topics such as intellectual capital, human resource management, and financial performance, this book is ideally designed for business managers, entrepreneurs, human resource officers, industry professionals, academicians, students, and researchers.

Tourism - Stephen J. Page 2020-04-29

Tourism can be a challenging subject for students because it is both dynamic and susceptible to economic turbulence and shifts in trends. Tourism: A Modern Synthesis is an essential textbook for tourism students seeking a clear and comprehensive introduction to their studies that addresses these challenges. The authors apply a business approach to the subject, reflecting developments in the teaching and content of university courses, and the text covers both key principles and contemporary themes and issues at a global scale. Among the new features and topics included in this fifth edition are: New and fully updated case studies to reflect current trends and emerging markets including Africa and Asia. Up-to-date content on disruptive technologies such as Airbnb, low-cost airlines, the e-travel revolution and future developments. Current debates in sustainable tourism including the anti-tourism movement, plastic use and the Sustainable Development Goals. New content on evolving topics such as future employment, human resource management in tourism and generational marketing. Fully updated statistics and data. A brand-new Companion Website including an instructor’s manual, supplementary case studies, weblinks, multiple choice questions and PowerPoint slides. This is the ideal guide to tourism for students across all levels, serving as a point of reference throughout a programme of study.

Tourism Information Technology, 3rd Edition - Pierre J Benckendorff 2019-02-21

This third edition of Tourism Information Technology provides a contemporary update on the complexities of using information technology in the tourism industry. It examines IT applications in all sectors including airlines, travel intermediaries, accommodation, food service, destinations, attractions, events and entertainment. Fully updated throughout and organized around the stages of the visitor journey, the book reviews how tourists are using technologies to support decision making before their trip, during their travels and at the destination. It: - Provides comprehensive and up to date coverage of all key topics in tourism information technologies - Covers new areas such as (among others) augmented and virtual reality, robotics, smart destinations, disruptive innovation and the collaborative economy, crowdsourcing for sustainability, online reputation management and big data - Incorporates a wealth of pedagogic features to aid student learning, including key models and concepts, research and industry insights, case studies, key terms, discussion questions, and links to useful websites. Accompanied online by instructor PowerPoint slides, multiple choice questions and further case studies, this book provides a comprehensive and learning-focused text for students of tourism and related subjects.

Tourism Supply Chain Management - Haiyan Song 2012-03-12

Fierce global competition in the tourism industry is now focused on integral parts of supply chains rather than on individual firms. The highly competitive environment has forced tourism firms to look for ways to enhance their competitive advantage. Tourism products are often viewed by consumers as a value-added chain of different service components and identifying ways to effectively manage the interrelated tourism

business operations will enable tourism firms to better meet customer needs and accomplish business goals thus maintaining competitive advantage over their equally efficient rivals. This significant and timely volume is the first to apply supply chain management theories and practices in the context of tourism. By doing so the book offers insight into the relationships between tourism enterprises, how coordination across organizations can be effectively achieved and how business performance can be improved. It provides comprehensive and systematic coverage of modern supply chain management concepts and methodologies applied to the tourism and hospitality industries. The text covers key issues and principles including: marketing and product development, demand forecasting, supplier selection and management, distribution channels, capacity management, customer relationship management, tourism supply chain competition and coordination, and e-tourism. The book combines essential theory and comparative international examples based on primary research to show challenges and opportunities of effective tourism supply chain management. This text is essential for final year undergraduate and postgraduate students studying Tourism Management, Tourism Planning and Tourism Economics.

International Handbook on Tourism and Peace - Cordula Wohlmuther 2014

The Routledge Handbook of Tourism and Sustainability - C. Michael Hall 2015-02-11

Routledge Handbook of Tourism and Sustainability from C. Michael Hall, Stefan Gössling, Daniel Scott is one of the winners of the ITB BookAwards 2016 in the category Specialist tourism literature! Sustainability remains one of the major issues in tourism today. Concerns over climate and environmental change, the fallout from the global economic and financial crisis, and the seeming failure to meeting UN Millennium development goals have only reinforced the need for more sustainable approaches to tourism, however they be defined. Given the centrality of sustainability in tourism curricula, policies, research and practice it is therefore appropriate to prepare a state of the art handbook on the relationship between tourism and sustainability. This timely Handbook of Tourism and Sustainability is developed from specifically commissioned original contributions from recognised authors in the field, providing a systematic guide to the current state of knowledge on this area. It is interdisciplinary in coverage and international in scope through its authorship and content. The volume commences with an assessment of tourism’s global environmental, e.g. climate, emissions, energy use, biodiversity, water use, land use, and socio-economic effects, e.g. economic impacts, employment and livelihoods, culture. This then provides the context for sections outlining the main theoretical frameworks and constructs that inform tourism and sustainability, management tools and approaches, and the approaches used in different tourism and travel industry sectors. The book concludes by examining emerging and future concerns in tourism and sustainability such as peak-oil, post-carbon tourism, green economy and transition tourism. This is essential reading for students, researchers and academics interested in the possibilities of sustainable forms of tourism and tourism’s contribution to sustainable development. Its assessment of tourism’s global impact along with its overviews of sectoral and management approaches will provide a benchmark by which the sustainability of tourism will be measured for years to come.

The Economics of Tourism Destinations - Norbert Vanhove 2017-12-04

The measurement of tourism, for example analysing competitiveness and evaluating tourism projects, is not an easy task. Now in its third edition, The Economics of Tourism Destinations: Theory and Practice provides a succinct guide to the economic aspects of tourism for students and practitioners alike to decipher the methods of measurement of supply, demand, trends and impacts. This new edition has been revised and updated to include: Three new chapters: Tourism as a development strategy, Tourism export-led growth, and a dedicated chapter on Macro-evaluation of tourism projects and events, including the travel cost method and the contingent valuation method. New case studies from emerging destinations in Asia, Australia and America to show theory in practice. New and updated data throughout. Each chapter combines theory and practice and is integrated with international case studies. Combining macro- and micro-aspects of economics to the tourism destination, this is an invaluable resource for students learning about this subject, as well as being aimed at tourism researchers and policy-makers.

The International Handbook of Gender and Poverty - Sylvia H. Chant 2011-01-01

. . . possibly the most comprehensive contribution to a detailed and thorough analysis of gendered

dimensions of international poverty contexts, causes, and consequences ever brought together into one volume. Gender and Development I recommend this book to be a staple of reference libraries. British Politics and Policy With international attention focused on halving poverty by 2015, the appearance of The International Handbook of Gender and Poverty is both timely and essential. Sylvia Chant is to be congratulated for producing a state-of-the-art compendium of everything you need to know about the often hidden, gendered, dimensions of poverty. Edited and written by leading scholars and policy advisers, the Handbook comprehensively covers the key themes that are vital to understanding poverty as a gendered process, combining policy lessons with theoretical insight. Richly illustrated with examples from across the world, this book will not only be welcomed by all those dedicated to the study of poverty, but, by casting new light on its causes, will also help to develop appropriate measures to tackle it. Professor Maxine Molyneux, Institute for the Study of the Americas, University of London, UK While each of the articles in this impressive collection makes an original contribution to the conceptual, empirical and policy analysis of gender and poverty, together they provide a comprehensive overview of the field and an essential resource for all sections of the development community. Professor Sylvia Chant is to be congratulated for bringing together some of the leading thinkers in the field from across the world. This is not only an unprecedented feat of international co-operation but feminist collaboration at its best. Professor Naila Kabeer, Institute of Development Studies, University of Sussex, UK These diverse, thoughtful essays go far beyond a mere summary of international scholarship. They outline a fascinating and provocative agenda for future policy-relevant research. This book will help redefine and revitalise the field of gender and development. Professor Nancy Folbre, Department of Economics, University of Massachusetts, Amherst, USA In the interests of contextualising (and nuancing) the multiple interrelations between gender and poverty, Sylvia Chant has gathered writings on diverse aspects of the subject from a range of disciplinary and professional perspectives, achieving extensive thematic as well as geographical coverage. This benchmark volume presents women's and men's experiences of gendered poverty with respect to a vast spectrum of intersecting issues including local to global economic transformations, family, age, race, migration, assets, paid and unpaid work, health, sexuality, human rights, and conflict and violence. The Handbook also provides up-to-the-minute reflections on how to theorise, measure and represent the connections between gender and poverty, and to contemplate how gendered poverty is affected and potentially redressed by policy and grassroots interventions. An unprecedented and ambitious blend of conceptual, methodological, empirical and practical offerings from a host of established as well as upcoming scholars and professionals from across the globe lends the volume a distinctive and critical edge. Notwithstanding the broad scope of The International Handbook of Gender and Poverty, one theme in common to most of its 100-plus chapters

is the need to en-gender analysis and initiatives to combat poverty and inequality at local, national and international levels. As such, the volume will inspire its readers not only to reflect deeply on poverty and gender injustice, but also to consider what to do about it. This book will be essential reading for all with academic, professional or personal interests in gender, poverty, inequality, development, and social, political and economic change in the contemporary world.

[A Modern Guide to Tourism Economics](#) - Croes, Robertico 2022-09-06

This Modern Guide captures the evolution of foundational tenets, theories, frameworks and models that buttressed tourism economics into an evolving discipline, shining light on both new and old approaches. It systematically examines current and future trends and issues related to new economic perspectives, consolidating the notion of tourism economics as a discipline.

[Advances in Tourism, Technology and Systems](#) - António Abreu 2020-11-19

This book features a collection of high-quality research papers presented at the International Conference on Tourism, Technology & Systems (ICOTTS 2020), held at the University of Cartagena, in Cartagena de Indias, Colombia, from 29th to 31st October 2020. The book is divided into two volumes, and it covers the areas of technology in tourism and the tourist experience, generations and technology in tourism, digital marketing applied to tourism and travel, mobile technologies applied to sustainable tourism, information technologies in tourism, digital transformation of tourism business, e-tourism and tourism 2.0, big data and management for travel and tourism, geotagging and tourist mobility, smart destinations, robotics in tourism, and information systems and technologies.

Handbook of Research on Global Hospitality and Tourism Management - Camillo, Angelo A. 2015-08-17

The tourism industry is a multi-billion dollar enterprise, with more people from all cultures and nationalities choosing to spend their leisure time traveling and visiting new locations. To exploit this burgeoning market, tourism agencies must carefully consider the desires and goals of travelers from around the world. The Handbook of Research on Global Hospitality and Tourism Management contributes to the body of knowledge on travel and tourism by presenting a global view of the hospitality industry, including theoretical research into industry trends as well as case studies from around the world. This handbook provides travel agents, owner-operators, and students and researchers in the hospitality industry with the latest research, findings, and developments in the field. Within this handbook of cutting-edge research, readers will find chapters and cases on topics such as travel and tourism in a global economy; local, glocal, and international hospitality; challenges in environmental management; cultural cuisine; and destination management, among others.